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Company History

Immuno-Viva is the flagship line of products from Botanic Oil Innovations, Inc., a company started in 1999 in the small town of Spooner, Wis. Mark Mueller and his wife, Karen, began focusing the company on a mission to create all-natural food supplements, skin care and medical products to help people live better, more healthy lives. To do so, Mark adapted a manufacturing cold-press technology to harness the power of natural oils from rare fruit and plant seeds. The result was super-potent antioxidant oils that were rich in essential fatty acids, Omega 3, 6 and 9.

Foreseeing remarkable potential in the product, Mark sent samples of his botanic oils to respected University of Minnesota physicians, Dr. Arnold Leonard and his colleague Dr. Daniel Saltzman. The two doctors quickly began conducting laboratory tests on Immuno-Viva; the results were astounding. Immuno-Viva Core proved to be a natural product with remarkable capabilities.

Through their extensive research, the doctors found Immuno-Viva Core capable of building the immune system, combating free radicals and supporting cardiovascular and overall health. Furthermore, when combined with advanced drug therapies, Immuno-Viva Core enhanced the body's ability to defend against a range of health concerns and slow the aging process.

The group quickly realized the many benefits of Immuno-Viva and a new line of branded products was born. Focused on helping people take control of their health, Botanic Oil Innovations now offers a full line of products to address specific health concerns in addition to Immuno-Viva Core.

Quick Company Facts

- All Botanic Oil Innovations products are extracted and processed in a Spooner, Wis. processing plant by founders Mark and Karen Mueller.
- The management team at Botanic Oil Innovations is comprised of experienced business professionals: Mark J. Mueller, John S. McKeon, Gregory (Greg) R. Palen and Michael Schall.
- Botanic Oil Innovations is supported by a medical and scientific advisory board of renowned medical professionals whose research supports the beneficial properties of Immuno-Viva. Board members include: Arnold S. Leonard, M.D., Ph.D.; Daniel Saltzman, M.D., Ph.D., F.A.C.S.; Paul B. Addis, Ph.D. and Liangli (Lucy) Yu, Ph.D.
- Botanic Oil Innovations developed Immuno-Viva, an all-natural line of nutritional supplements to enhance the body's ability to defend against common health concerns, boost the immune system and promote a healthy inflammatory response. Immuno-Viva Core is the foundation to enhancing overall health. Additional supplements Immuno Viva Ease, Immuno-Viva Recovery, Probiotic+, Immuno-Viva Boost and Immuno-Viva Smart are designed to enhance the power of Immuno-Viva Core by targeting specific health needs.

For more information visit www.immuno-viva.com.